

# SPONSORS, VENDORS & EXHIBITORS WANTED !!



## ***EVENT MANAGEMENT & SALES***

Dear Potential Sponsor, Vendor, and Exhibitor,

This year, Blue Sky Event Services are hosting the 2<sup>nd</sup> Annual Chico Spring Jam, 3<sup>rd</sup> Annual Chico SummerFest and the Chic-O-Berfest Oktoberfest. The events will happen at DeGarmo Park on April 29<sup>th</sup>, 2023 Patrick Ranch on August 29, 2023 and October 21<sup>st</sup> at TBD.

We are actively seeking Sponsors, Vendors & Exhibitors.

**Vendors:** We are going to change things around this year. There is only space for 30 booths, so we need to refine who our vendors and exhibitors are. Our goal is to fill up Patrick Ranch and DeGarmo Park with vendors that are Artists, Jewelry, Crafters and, other Artistic and Hand-Crafted products and services. We are planning on keeping the vendor village filled with local vendors with products that they actually designed, created with their own two hands. We are going to be flexible on this, and if you fit into this category, we would like to have you join us as one of our partners in success. If you are a vendor and your product or service is not hand-crafted, we will need to evaluate how your business will fit into these events.

**Corporate-oriented Vendors and Exhibitors:** We are considering allowing a few businesses in that fit the theme of the event. Please reach out to us to let us know you are interested, but please know, we are limited to who we can allow into the event this year.

**Sponsors:** We are in search of businesses who are interested in joining us as a partner. Sponsor packages are pre-designed and customized to fit each business's needs. Sponsors are partnerships that create Win-Win relationships with the event and the people.

Festival Ticket sales are live and our goal is to have approximately 1,000 guests and 30 vendors, 10 sponsors, 5 Food Trucks, 3 bands for each of the 3 events.

There will be festival-lovers, craft beer enthusiasts, foodies, music-lovers, individuals, couples, and families from all over Chico, Butte County, and the North State attending this event.

As a vendor, you will have the opportunity to get in front of hundreds of our guests. Vendor fees are priced very reasonably at \$125 for Non-Commercial (Art, Clothing, Jewelry, Craft, MLM Pop-Up vendors) and \$250 for Commercial Business Booths that fit into our criteria.

Official Sponsorships start at \$2,500 for the Official Sponsors, \$7,500 for the Presenting Sponsors and go up to \$10,000 for the Title Sponsor. We have set up a Sponsor – Discount for those sponsors who decide to sponsor more than one event. The application for a spot at our Chico Festivals and Sponsor Deck is attached below.

We look forward to your partnership. Please feel free to contact us if you have any questions.

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